



Support project-based learning that gives Newton students the skills they need to be contributors and leaders in STEM fields.

Sponsor Recognition Levels



Examples of Sponsor Logos on LigerBots Materials



Left to right: team outreach flyer, 2022 t-shirt back, 2022 competition pit, 2022 robot, website sponsor page

How to Sponsor the LigerBots

To sponsor, please email the LigerBots chief marketing officer at cmo@ligerbots.org

The LigerBots, Newton's award-winning high school FIRST Robotics team

The LigerBots are proud to recognize our sponsors at every event we attend. Thousands of people will see your brand and your support for STEM learning.

The Exposure You Will Get

Educational Events We Typically Attend

- American Assoc. for the Advancement of Science annual meeting
- Boston STEM Fair
- MASS STEM Summit in Worcester, MA
- Electronic Components Industry Assoc. annual meeting
- Assoc. for Unmanned Vehicle Systems International
"Robotica" conference
- Xconomy's conference "Robo Madness: AI Gets Real"
- MIT's edtech conference "From Global to Local"
- Cambridge Carnival and Robot Zoo
- Newton Mayor's STEM Night
- "Just Think!" Expo at Newton North High School
- Newton Free Library Women in STEM Event
- "Newton Inspires" speaker night
- STEM promotion visits to Newton elementary schools and Cub Scout troops
- Club fairs and science open houses at Newton North and South high schools



LigerBots at the 2021 Boston Greenfest

FIRST Robotics Competitions We Typically Enter or Run

- FRC district competitions: attend two every year
- FRC New England Championship: qualified last five years
- FRC World Championship in Detroit. 30,000 attendees.
LigerBots attended 2009, 2014, 2015, and 2018.
- Newton Qualifier FLL Competition, plus maker fair: run by the LigerBots, 500 attendees.
- Eastern NE FLL Championship, plus maker fair: run by the LigerBots, 900 attendees.

Community Events We Typically Attend

- Newtonville Village Day
- Newton Highlands Village Day
- Newton Memorial Day Parade
- Newton Harvest Fair
- Newton Pumpkin Smash
- Newton Green Expo

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LigerBots at the 2022 Newton Memorial Day parade