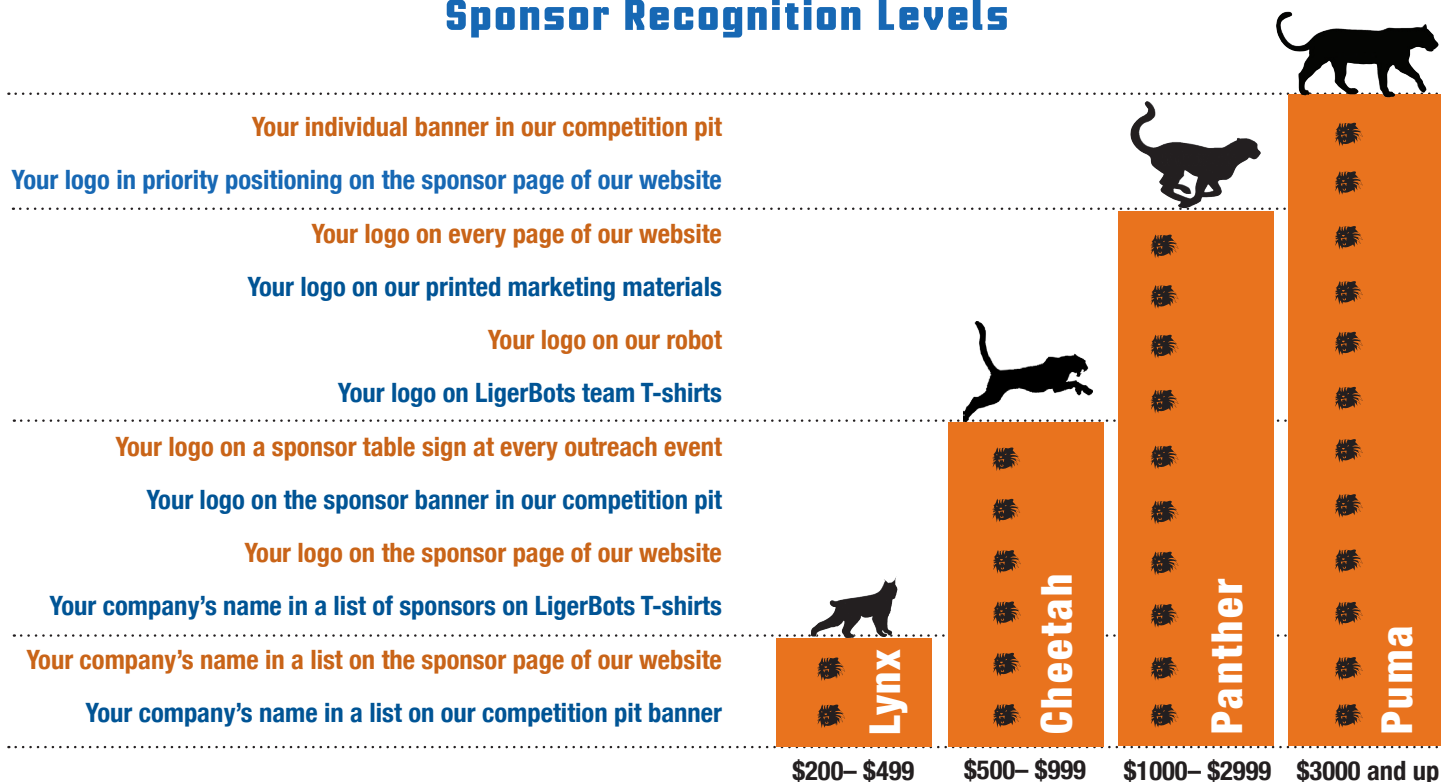


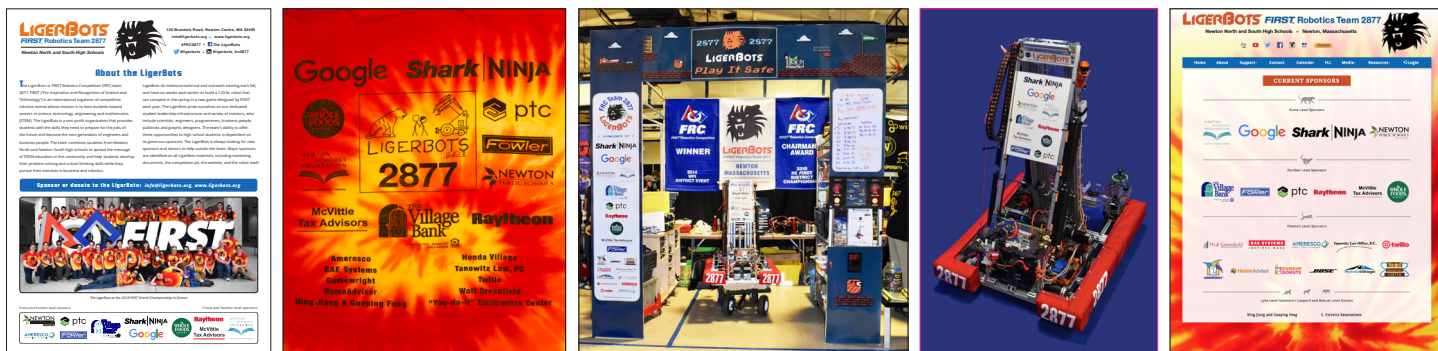


*Support project-based learning that gives Newton students the skills they need to be contributors and leaders in technology.*

## Sponsor Recognition Levels



## Examples of Sponsor Logos on LigerBots Materials



Left to right: team outreach flyer, t-shirt back, 2018 competition pit, 2018 robot, website sponsor page

## How to Sponsor the LigerBots

To sponsor, please email the LigerBots chief marketing officer at [cmo@ligerbots.org](mailto:cmo@ligerbots.org)

**The LigerBots, Newton's award-winning high school FIRST Robotics team**

*The LigerBots are proud to recognize our sponsors at every event we attend. Thousands of people will see your brand and your support for STEM learning.*

## The Exposure You Will Get

### Educational Events We Typically Attend

- American Assoc. for the Advancement of Science annual meeting
- Boston STEM Fair
- MASS STEM Summit in Worcester, MA
- Electronic Components Industry Assoc. annual meeting
- Assoc. for Unmanned Vehicle Systems International "Robotica" conference
- Xconomy's conference "Robo Madness: AI Gets Real"
- MIT's edtech conference "From Global to Local"
- Cambridge Carnival and Robot Zoo
- Newton Mayor's STEM Night
- "Just Think!" Expo at Newton North High School
- Newton Free Library STEAM Expo
- "Newton Inspires" speaker night
- STEM promotion visits to Newton elementary schools and Cub Scout troops
- Club fairs and science open houses at Newton North and South high schools



*LigerBots at the 2018 Newton Highlands Village Day*

### FIRST Robotics Competitions We Typically Enter or Run

- FRC district competitions: attend two every year
- FRC New England Championship: qualified last five years
- FRC World Championship in Detroit. 30,000 attendees. LigerBots attended 2009, 2014, 2015, and 2018.
- Newton Qualifier FLL Competition, plus maker fair: run by the LigerBots, 500 attendees.
- Eastern NE FLL Championship, plus maker fair: run by the LigerBots, 900 attendees.

### Community Events We Typically Attend or Run

- Newtonville Village Day
- Newton Highlands Village Day
- Newton Memorial Day Parade
- Newton Harvest Fair
- Maker Fair at Newton FLL Qualifier and E. MA FLL Championship

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*LigerBots at the 2018 Newton Memorial Day parade*